



## PRESS INFORMATION

### NEW BUTCHERY AND FARM SHOP TO OPEN AT GATES

Building for a new large-scale, traditional farm shop is already well under way at Gates Garden Centre in Cold Overton. Gates Farm Shop will open its doors late this summer, with a key focus on offering the finest locally sourced produce; complemented by the best from national producers. With quality and provenance at affordable prices being its primary objective, Gates Farm Shop promises customers a true farm to fork experience.

Located adjacent to the Gates Garden Centre main building and benefitting from extensive free parking, Gates Farm Shop will cover over 12,000sqft of retail space. The shop will feature a large **butchery** by Hambleton Farms, with a team of highly trained and experienced butchers using traditional methods to ensure that customers get the tastiest cuts of meat, every time. All meat will come from only a small select group of farmers, with beef and lamb also being supplied from stock bred and raised on the Gates own farm in Cold Overton.

Since it was established, Gates Farming has developed a large beef herd consisting of three of the UKs finest native breeds, including Aberdeen Angus, Beef Shorthorn and South Devon. In addition, a flock of native Kerry Hill sheep has recently been established to provide lamb.

Jack Gates, the fourth generation of the family to be involved in the Gates business says, "Gates Farming is proud of the fine quality of its herd and its high animal welfare standards. With the opening of our farm shop this year, we are now very excited to be able to provide a true farm to fork experience for our customers."

Other departments will include an extensive **delicatessen** selling a large range of handmade pies, cooked meats, scotch eggs, olives and charcuterie. A **cheese counter** stocked with local and nationally sourced cheeses from only the finest producers. Also an **artisan bakery**; homemade

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**cakes and patisserie**; a wide range of seasonal **fresh fruit and vegetables**; alcohol department stocking **craft beers, wines and spirits**; locally prepared and frozen, high quality **ready meals**; and a self-service dispensary featuring **artisan oils and vinegars** and a **granola bar**. And with all the usual store cupboard and fridge staples also being available, Gates Farm Shop truly is a one-stop-shop.

Gates Farm Shop opens in late summer 2019, Monday to Sunday, 8am to 5.30pm. For more information please visit the Gates Garden Centre website at [www.gatesgardencentre.co.uk](http://www.gatesgardencentre.co.uk).

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#### **NOTES FOR EDITORS:**

Set in a beautiful rural location, just 4 miles from the pretty market town of Oakham and 6 miles from bustling market centre of Melton Mowbray, Gates Garden Centre has everything you need for the perfect day out.

Built within an original 1818 Victorian walled garden, the nursery was founded by Fred and Ivy Gates when they created a market garden back in 1948.

Still very much a family business today, Gates is proud to say that many of the traditional values the business was built upon are just as important to it today - excellent customer service and great value for money being two key objectives.

Covering over 10,500 square metres of indoor and outdoor displays and offering a huge selection of goods, ranging from indoor and outdoor plants, garden care and hardware, gifts, home ware, garden furniture and BBQs, clothing and much more besides.

#### **FOR MORE INFORMATION PLEASE CONTACT:**

##### **Ali Bailey, Marketing Manager**

T: 01664 454309

E: [marketing@gatesgardencentre.co.uk](mailto:marketing@gatesgardencentre.co.uk)

Gates Garden Centre

Somerby Road, Cold Overton, Oakham, Leicestershire LE15 7QB

T: 01664 454309

F: 01664 454859

E: [info@gatesgardencentre.co.uk](mailto:info@gatesgardencentre.co.uk)

W: [www.gatesgardencentre.co.uk](http://www.gatesgardencentre.co.uk)